

On-Demand Transportation

On-demand air travel is the transportation paradigm of the future. It is a dynamic regional transportation system for trips that range between 150 and 500 miles. On Demand transportation includes air charter services and fractional ownership. INSATS is currently raising awareness of On Demand transportation and the benefits it can bring to operators, airports, business and the surrounding economies.

For airports it means new opportunities for growth and enhanced capabilities and a greater demand for creature comfort services at the airports.



For business, this means time savings for a minimal cost while maximizing the potential impact on target markets. This can provide businesses in Indiana two-hour access to more than **103 million people**.

A screenshot of the INSATS website. The header features the INSATS logo and navigation links: Membership, Newsletters, Upcoming Events, Accomplishments, and Contact Us. The main content area has a yellow banner that says "BOOK YOUR ON DEMAND FLIGHT NOW". Below this is a flight booking form with fields for "From" (Fort Wayne), "To" (Milwaukee), "Leaving" (10/08/2009), and "Passengers" (1). There is a "SEARCH FLIGHTS" button and radio buttons for "One-way" and "Round-trip". An "Enter Email" field is also present. To the right of the form is a text box with the heading "Welcome to Indiana On Demand" and two bullet points: "Fly from more than sixty airports across the state (the majority of which are NOT served by commercial airlines) to hundreds of airports in Indiana & neighboring states!" and "Save hours of driving or sitting in commercial waiting areas and fly directly from where you are to your destination!". Below the text box is a paragraph: "To get started all you need to do is enter your originating address and your destination address. We'll find your closest community airport to each address, show you all of your On Demand options, and find the best option for your needs!"

For Part 135 Operators it means new opportunities for utilizing idle aircraft. Let INSATS direct passengers who need to fly on their schedule to you. You set the rate - your customer sets the schedule - INSATS make the connection!

For Economic Development leaders it means Accessibility; and Accessibility equals economic development. Just like cities by the off ramps of the Interstate highway saw astronomic growth in the 20th century, in the 21st century economic growth will be around the off ramps of the Highways In The Sky - **community airports**.

